

# Curriculum Vitae: Lars Buschbom



**Name:** Lars Buschbom  
**Level:** Senior Manager  
**Nationality:** German  
**Languages:** German (native),  
English, French (fluent),  
Polish (good intermediate)

## Employment History

Since 2006	Independent Management Consultant and Interim Manager, Austria
2006 - 2009	Primondo GmbH / Quelle & Neckerman ▪ Managing Director Quelle Slovenia & Croatia ▪ Head of E-Commerce Quelle Poland & Neckermann Poland
2005 - 2006	OBI Bau- & Heimwerkmärkte GmbH & Co, Germany & Poland, Corporate Controller
2001 - 2005	plenum Management Consulting GmbH, Germany, Senior Consultant
1999 - 2001	Bertelsmann Arvato AG / O-rai GmbH, Germany, Director Business Development
1998 - 1999	ARIANE II S.A / N.V., Luxembourg, Account Manager
1993 - 1998	Diplom-Kaufmann (~ German MBA) Diplôme Supérieur de Commerce (~ French MBA)

## Industry and Consulting Experience (Extract)

Mr. Lars Buschbom is an independent international acting Management Consultant and Interim Manager with main focus on set up, expansion, restructuring and turnaround. His main industry focus is in retail, mail order, e-commerce, IT / telecommunication and consulting. He possess knowledge in strategy and business development, designing efficient structures and procedures, partnering / outsourcing, marketing and sales, commercial steering, e.g. developing of KPIs, implementing of dash boards, etc., project and program management.

## Selected Engagements

Mr. Buschbom was responsible for all kind of strategic and operational projects. Among others he was responsible for:

- Turnaround of Quelle d.o.o. Croatia, developed and implemented turnaround plan
- Restructuring & growth of Quelle d.o.o. Slovenia, developed, implemented and followed up the measurements
- Growth and realignment of the e-commerce of Quelle and Neckermann in Poland
- Developed restructuring plan of the OBI stores in Poland (~ 3.000 employees) and accompanied its implementation
- Set up and ran the project controlling at one of the biggest JAVA software development projects in Germany, consortium of insurance associations
- Set up of an internet start up for Bertelsmann, developed business plan, shaped and implemented business procedures